

MOVING FORWARD >> TOGETHER

New & Enhanced Membership Benefits



TOOLS FOR SUCCESS

- > **FREE Business Education & Training**
Moving Forward Seminar & Webinar Series covering important topics to help get your business up to speed
- > **FREE Promotion in weekly E-Newsletter**
Send us an ad about your business or a sale, event, etc. to be included in the weekly newsletter that reaches over 2,000 e-mail addresses as well as posted to our social media accounts.
- > **Referrals & Lead Groups**
The Chamber connects businesses and individuals to the resources they are seeking. Ask us about our new monthly in-person industry exclusive lead groups.
- > **FREE Chamber Website Marketing Tools**
Post Hot Deals, Press Releases, Events & Job Postings to Chamber's website & social media pages
- > **Join a Committee**
Network with like-minded business owners while serving on committees such as Membership Development, Technology, Legislative Affairs, and Workforce & Economic Development
- > **Member to Member Discounts**
Not only does the Chamber offer discounted member rates, members support each other with discounts too. Contact us to publish your deal.



CREDIBILITY & VISIBILITY

- > **Member Spotlights**
We'll help keep you connected with either a personal video visit or spotlight that will be posted to our website and social media accounts as well as shared in the e-newsletter.
- > **Social Media Marketing**
The Chamber can reach thousands with just one post. On top of the above mentioned social media posts, we can share your posts and events with our audience.
- > **Chamber Membership Badges & Clings**
Proudly display your membership investment. Badges are available to download directly onto your website as well as Member window clings for your storefront.
- > **FREE Enhanced Online Directory Listing**
Enhanced listings allow you to post logos, extra keywords, photos, video and more to your directory listing. Contact Amy for an upgrade.
- > **Ribbon Cuttings**
Available to both new & renewing members. Photos will be included in the e-newsletter and posted to social media accounts
- > **Member Recognition**
New Members scroll on the homepage of the Chamber website and are posted to Facebook upon joining. New & renewing members are recognized in the e-newsletter the month of joining/renewing




ADVOCACY

As we learned in 2020, policies, programs and regulations put in place by the State, County and City greatly impacted the overall economy and individual businesses. To provide our members with a stronger voice among elected leaders, the Chamber's Legislative Committee focuses on important legislative issues that impact your business so you can focus on managing and growing your business. Members are the first to know and stay ahead of the competition with access to important information concerning the local and regional economy as well as new economic development initiatives that can create new opportunities for your business.



THANK YOU FOR YOUR INVESTMENT!

 (443) 603.0233

 amy@aaacc.org or mark@aaaacc.org



AnneArundelChamber.org

MOVING FORWARD >> TOGETHER

2023 Chamber Programs



LEGISLATIVE FORUM

A series of forums that present information about important issues that are impacting the economic and political landscape of Anne Arundel County. Each program lasts between sixty and ninety minutes and features a speaker or a panel of speakers to present valuable firsthand information and provide an opportunity to interact with the speakers and other participants. Annual topics include: *General Assembly Kickoff, Economic Outlook, State of the County, State of the City, and Legislative Debates.*



MOVING FORWARD SEMINAR SERIES

This popular seminar series brings Chamber members together to gain valuable information to help them navigate the challenges of operating their business in 2023. The "new normal" will require business owners to monitor changing trends to keep their business moving forward. The Chamber will hold the Moving Forward Seminar Series both in-person and virtually. The series will focus on timely topics presented by fellow Chamber members such as Innovative Marketing, Maximizing the Use of Technology, Financial Tools for Today's Challenges, Chamber 101 and more. You can view past webinars on the Chamber's YouTube Channel.



MONTHLY NETWORKING & LEADS GROUPS

Since keeping our members connected is a top priority for the Chamber, we will host monthly in-person networking events at various member locations. Contact us if you're interested in hosting or sponsoring a mixer. Additionally, the Chamber will also host monthly industry exclusive leads groups. Contact us for details and availability.



SIGNATURE EVENTS

The Chamber will add a few new events to the roster in 2023. The mission of all of these signature events is to provide the membership with valuable opportunities for networking, community outreach and visibility. Check out the website for details and on how to sponsors and/or register.

- > Legislative Breakfast
- > Annapolis Pickleball Tournament
- > Navy Football Tailgate
- > Networking Cruise on the Chesapeake
- > Business Hall of Fame Awards Dinner
- > Mingle & Jingle Holiday Party & Wreath Decorating Contest

The Chamber continues to create and implement new programs to support its members. Stay informed on new programs & events coming soon by subscribing to the weekly e-newsletter and following the Chamber's social media accounts.